

SWAN CANNING RIVERPARK VISITOR SATISFACTION SURVEY

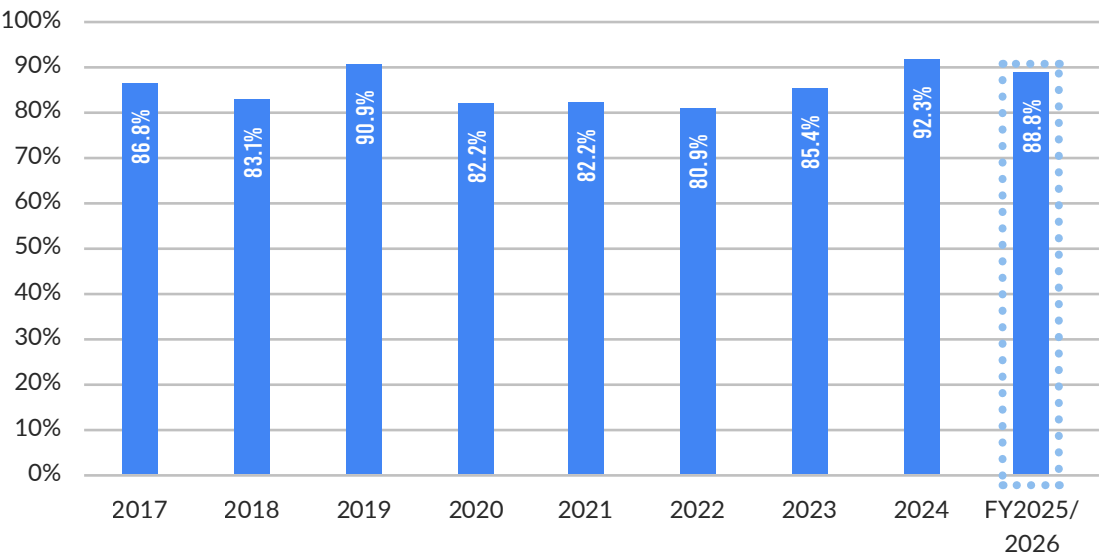
REPORT - FY2025/2026

EXECUTIVE SUMMARY

This report has been prepared for the Parks and Wildlife Service of the Department of Biodiversity, Conservation and Attractions and presents the results of a visitor satisfaction survey conducted across parks and reserves within the Swan Canning Riverpark to assess visitor satisfaction levels. The survey supports the departmental Budget Statements as an Outcome and Key Effectiveness Indicator, with a target average satisfaction rate of 85%. The survey aims to understand visitor expectations, satisfaction, recreational use patterns, improvement opportunities, and changing trends within the Swan Canning Riverpark over time.

The FY2025/2026 Swan Canning Riverpark Visitor Satisfaction Survey collected 204 responses in December 2025 (summer period) and 211 responses in May 2026 (winter period). This totaled 415 samples, providing a strong and robust dataset, with a final average satisfaction for FY2025/2026 of 88.8%.

AVERAGE SATISFACTION TREND



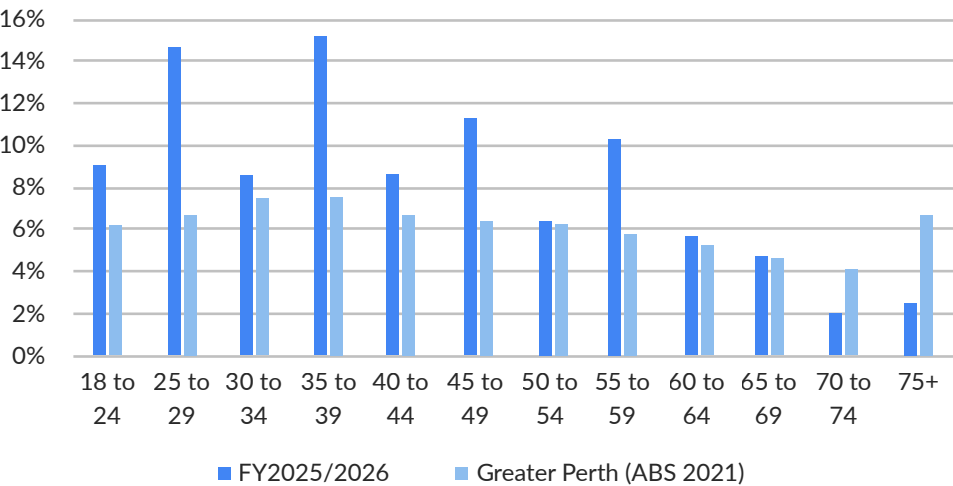
DEMOGRAPHICS

The sample collected was significantly younger (aged 55 and below) compared to the Greater Perth average. The majority of respondents visited parks located in their local area. In terms of gender, there was an even distribution between female and male respondents, with less than 1% identifying as non-binary or preferring not to answer.

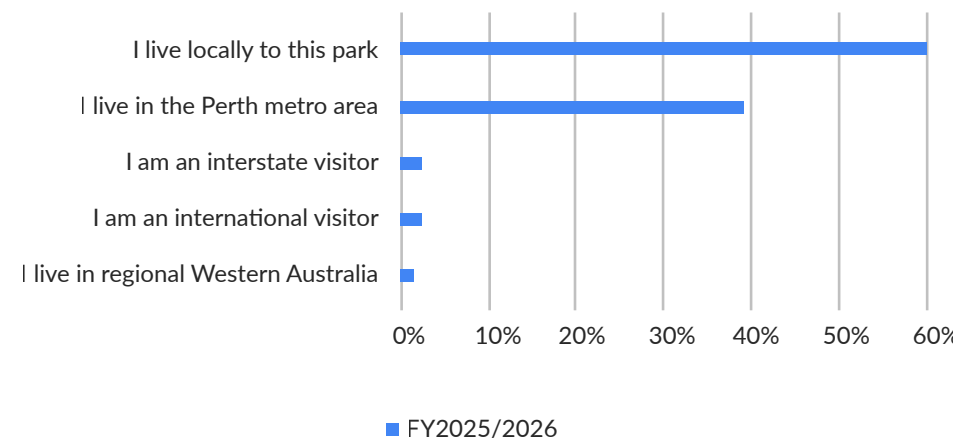
PARK USER ACTIVITY

When comparing respondent activity, the majority of participants were engaged in either passive recreation or exercise during their visits. Seasonal differences were also evident, with water-based activities (both motorised and non-motorised, including fishing), as well as picnicking and attendance at events or sporting games, occurring more frequently during the summer months.

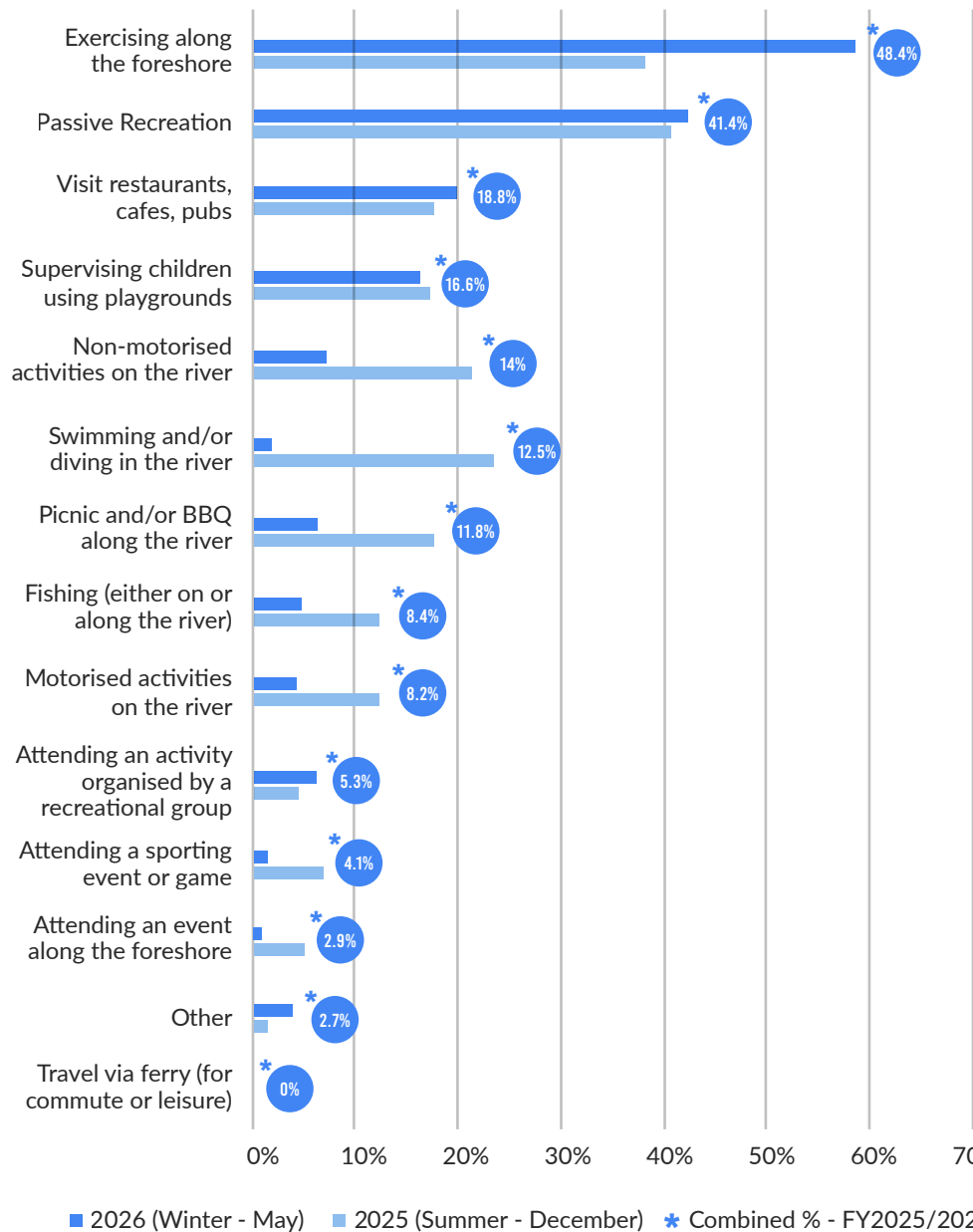
AGE GROUPS OF RESPONDENTS



WHERE ARE YOU FROM?



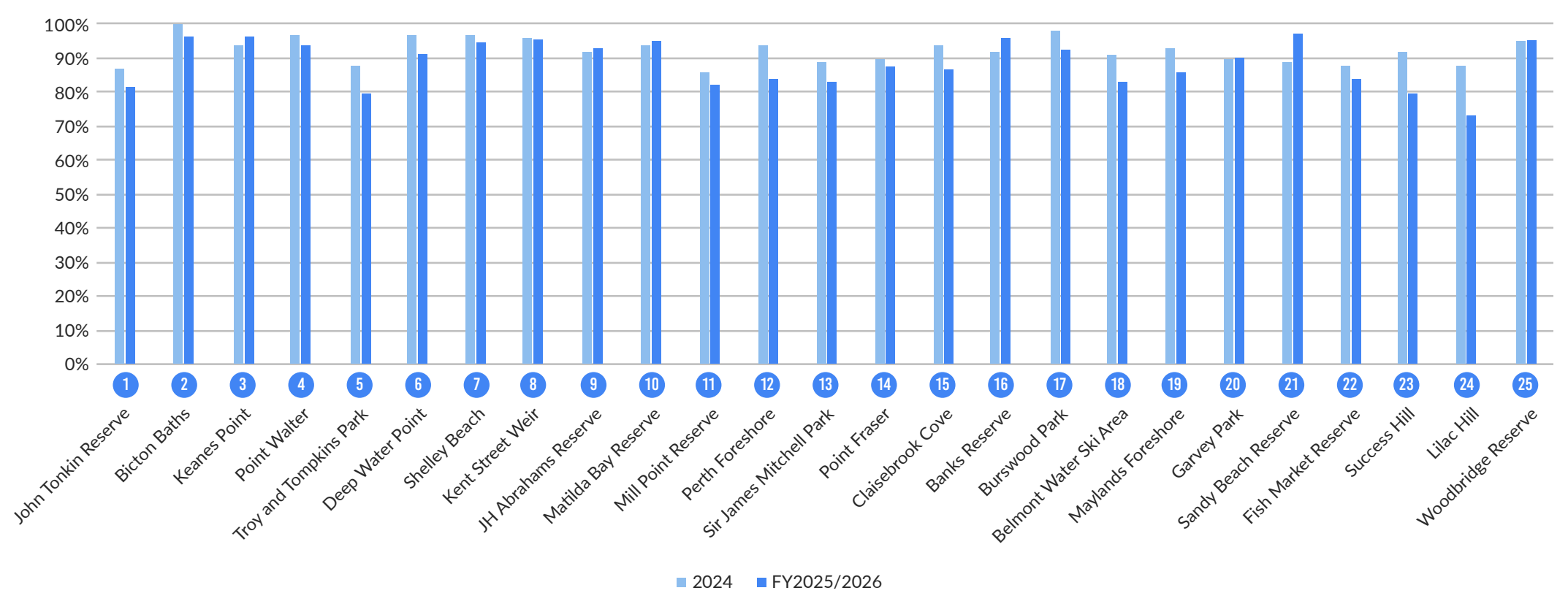
WHAT ACTIVITIES WERE YOU COMPLETING?



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AVERAGE SATISFACTION SCORE BY PARK



SPATIAL EXTENTS OF
RIVERPARK SURVEY

