



Department of Biodiversity,
Conservation and Attractions



Supporting nature-based tourism

Visitor information and retail

Brochures

Brochures for popular parks are available from local Parks and Wildlife Service offices. pws.dbca.wa.gov.au/about-us/contact-us/locations.

You can order *Park visitor fees* brochures and *Western Australia's national parks* booklets at park.passes@dbca.wa.gov.au.

Publications

If you wish to retail *WA Naturally* publications, order online using the resellers order form. shop.dbca.wa.gov.au or (08) 9219 9915.

Park passes

Visitor centres and retail outlets may apply to become resellers of park passes as part of their retail operations. If interested, please contact park.passes@dbca.wa.gov.au or (08) 9219 8240.

Sale of merchandise at department-managed outlets

Parks and Wildlife Service-managed visitor centres or gift shops in Cape Range, Karijini, Purnululu, Nambung and Yanchep national parks and at Monkey Mia and the Tree Top Walk can be approached individually for retail opportunities.



Industry information

Editorial assistance

Check information with the local Parks and Wildlife Service office or Parks and Wildlife Service headquarters in Perth before publishing. Consider linking or referring to Parks and Wildlife Service website or publications.

pws.dbca.wa.gov.au/about-us/contact-us/locations or (08) 9219 9000.

Information for tour guides

Information to assist interpretation of natural landscapes, flora, fauna and ecology is available on request. (08) 9219 8371.

Notifications and alerts

Check:

- alerts.dbca.wa.gov.au for alerts and updates directly related to parks and major trails
- emergency.wa.gov.au for all emergency information in Western Australia
- dbca.wa.gov.au/todaysburns for information about prescribed burns.

Social Media

Follow the Parks and Wildlife Service on social media for the latest news and events.



Facebook

@ExploreParksWA
@waparkswildlife



Twitter

@ExploreParksWA
@waparkswildlife



Instagram

@exploreparkswa
@waparkswildlife



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Business opportunities

Commercial operations and filming licences

Commercial operations, including commercial filming, are managed by the granting of licences. Assessments of applications are made to ensure natural and cultural values are protected. exploreparks.dbca.wa.gov.au/know/conducting-commercial-activities.

Commercial opportunities

Commercial opportunities on lands and waters managed by the department are managed under a restricted allocation of licences and/or leases to ensure the best business and management outcomes for the State. The department may opt to run a publicly-advertised competitive process such as an expression of interest or to negotiate directly with a proponent in accordance with its *Negotiating commercial development and activities* policy. pws.dbca.wa.gov.au/about-us/36-policies-and-legislation.

Commercial events

If participants or spectators at concerts, fundraising, sporting, adventure or other events are charged and the event is being promoted by a commercial event organiser, a licence must be granted before advertising and marketing.

exploreparks.dbca.wa.gov.au/for-business/intro.

Support

Industry familiarisation visits

Qualified media and travel trade families are supported by providing access to key personnel and waiving of fees where appropriate.

park.passes@dbca.wa.gov.au.

Tourism Industry Reference Group

The Tourism Industry Reference Group (TIRG) provides a forum for constructive communication between the department and the tourism industry. Contact your TIRG representative for assistance.

exploreparks.dbca.wa.gov.au/for-business/tourism-industry-reference-group.

Liaison with regional and district offices and rangers

Lessees, licence holders and tourism representatives are encouraged to establish relationships with department officers and rangers in local offices. pws.dbca.wa.gov.au/about-us/contact-us/locations.

Seasonal promotions

The bi-monthly e-newsletter *Touring WA* can promote businesses that operate on lands and waters managed by the department through special offers, prizes for competitions or relevant news. touring.wa@dbca.wa.gov.au.

For more information contact:

Department of Biodiversity, Conservation and Attractions
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dbca.wa.gov.au



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